



AT A GLANCE

MADE4MEDIA

AWARD WINNING AGENCY

made4media is a **full service creative marketing and communications agency**. Since 2003, made4media has been providing services to ASX listed organisations through to SME's across diverse industries including entertainment, retail, council, government, cosmeceuticals, energy and mining.

Our success is driven by **creativity, originality, and experience** with our marketing experts developing strong overarching strategies that are unique to our client's needs.

WE SOLVE PROBLEMS

We solve problems and our clients come to us for **real solutions**. We pride ourselves on being approachable and dynamic, and we think outside the box to come up with distinctive and impressive marketing solutions and deliver **real results**.

"Strategic and creative problem solvers focussed on achieving success for clients".

We ask the right questions to produce strategies designed to get the most out of marketing budgets and we also ensure that we deliver **on time**.

Our clients are our focus and we believe each and every one of them feel that.

Digital

The world of digital marketing doesn't have to be overwhelming. Digital marketing is an all encompassing term used for a company's online marketing efforts. With buzzwords like algorithm, automation, omnichannel, geofencing and hyperlocal being thrown about, it's easy to understand why companies are now looking to marketing agencies to support their digital initiatives around and bring them into current times.

Here at made4media, we have a team of digital specialists across a broad spectrum of services. In today's fast-paced world where we consume hundreds of messages a day, it's vital to ensure your business is standing out.

We're the team to call upon for help to make sure your messages encourage engagement and you are investing your marketing dollars in the right streams. When clients come to us asking for digital marketing help, we find that many of them already have some digital marketing channels and assets ready to go, even if they don't have a formal digital marketing strategy in place yet.

made4media can perform an audit of your digital assets, make recommendations based on your business plan and assist to execute a structured digital marketing plan. Let us help you with:

- ✓ Search Engine Optimisation (SEO)
- ✓ Search Engine Marketing (SEM)
- ✓ Content Marketing
- ✓ Website Development
- ✓ Email Marketing
- ✓ Blogging



Trusted by



Our Awards



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