



# SOCIAL MEDIA CONTENT STRATEGY PACKAGES

STARTER  
PRICE/MONTH

## PRICING PLANS



### FACEBOOK ONLY STARTER PACK

\$550+ GST  
\$100 BOOSTED SPEND

Perfect for small businesses or start-ups looking to build a community on Facebook.



### INSTAGRAM ONLY STARTER PACK

\$550 + GST  
\$100 BOOSTED SPEND

Perfect for small businesses or start-ups looking to build a following on Instagram.



### LINKEDIN ONLY STARTER PACK

\$750 + GST  
\$150 BOOSTED SPEND

Perfect for small businesses or start-ups looking to build connections on LinkedIn.



### 2 X CHOSEN SOCIAL PLATFORMS COMBO

FROM \$1000 +  
\$300 BOOSTED SPEND

Your choice of two social platforms.

#### CONTENT

1-2 posts per week including 1 story

#### CONTENT

1-2 content posts per week including 1 story

#### CONTENT

1-2 posts per week

#### CONTENT

1-2 posts per week including 1 story/platform

#### BOOSTS

1-2 boosted posts per month

#### BOOSTS

1-2 boosts per month (must have FB page)

#### BOOSTS

1 paid post per month\*

#### BOOSTS

1-2 boosted posts per month

#### SHARED STRATEGY

3 month shared social media strategy

#### SHARED STRATEGY

3 month shared social media strategy

#### SHARED STRATEGY

3 month shared social media strategy

#### SHARED STRATEGY

3 month social media strategy

#### INSIGHTS

Monthly reports & insights

#### INSIGHTS

Monthly reporting & insights

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Monthly reporting & insights

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Monthly reporting & insights

PHOTO OR VIDEO SHOTS WILL BE QUOTED SEPARATELY IF NEEDED

#### Disclaimer:

\*LinkedIn to include 1 x 500 word article or blog post & 1 x image created infographic or shared relevant article relevant to business strategy. Please note any photography of particular products will be quoted at an extra charge. Content in packages created are taken from stock images or provided by client. Prices ex GST. Minimum commitment is 3 months with 1 month cancellation policy to cease services. To cease services an email is to be sent & receipted by your account manager 1 month prior to payment being made or your credit card will be charged. You will be billed each month, a month in advance via Square. Failure of credit card payment will see additional fees or ceased services. Please note you will still be responsible for your pages monitoring & social interactions. This does not include channel set-up or changes to cover images. It does include posting of content to page as per appropriate insights for timing. Minimum of \$100 boosted spend through FB/Instagram & \$150 on LinkedIn billed direct to your credit card. Credit card fess will apply.