



SOCIAL MEDIA CONTENT STRATEGY PACKAGES

TOE DIPPER PRICE/MONTH

PRICING PLANS



FACEBOOK ONLY TOE DIPPER PACK

\$850+ GST
\$200 BOOSTED SPEND

Perfect for businesses looking to build & engage with community on Facebook.

we suggest pairing with engagement package



INSTAGRAM ONLY TOE DIPPER PACK

\$850 + GST
\$200 BOOSTED SPEND

Perfect for businesses looking to build a following/brand on Instagram.

we suggest pairing with engagement package



LINKEDIN ONLY TOE DIPPER PACK

\$950 + GST
\$250 BOOSTED SPEND

Perfect for businesses looking to build connections/authority on LinkedIn.

we suggest pairing with engagement package



2 X CHOSEN SOCIAL PLATFORMS COMBO

FROM \$1600 + GST
\$500 BOOSTED SPEND

Your choice of two social platforms.

restrictions on LinkedIn posts

CONTENT

2-3 posts per week including 3 stories

CONTENT

2-3 posts per week including 3 stories

CONTENT

2-3 posts per week (can be both on business page or personal pages)

CONTENT

2-3 posts per week including 3 stories/platform

BOOSTS

3 boosted posts per month

BOOSTS

3 boosted posts per month (must have FB page)

BOOSTS

3 paid posts per month*

BOOSTS

3 boosted posts per month

SHARED STRATEGY

3 month shared social media strategy

SHARED STRATEGY

3 month shared social media strategy

SHARED STRATEGY

3 month shared social media strategy

SHARED STRATEGY

3 month social media strategy

INSIGHTS

Monthly reports & insights

INSIGHTS

Monthly reporting & insights

INSIGHTS

Monthly reporting & insights

INSIGHTS

Monthly reporting & insights

PHOTO OR VIDEO SHOTS WILL BE QUOTED SEPARATELY IF NEEDED

Disclaimer:

*LinkedIn to include 2 x 500 word article or blog post & 1 x image created infographic or shared relevant article relevant to business strategy. Please note any photography of particular products will be quoted at an extra charge. Content in packages created are taken from stock images or provided by client. Prices ex GST. Minimum commitment is 3 months with 1 month cancellation policy to cease services. To cease services an email is to be sent & receipted by your account manager 1 month prior to payment being made or your credit card will be charged. You will be billed each month, a month in advance via Square. Failure of credit card payment will see additional fees or ceased services. Please note you will still be responsible for your pages monitoring & social interactions. This does not include channel set-up or changes to cover images. It does include posting of content to page as per appropriate insights for timing. Minimum of \$200 boosted spend through FB/Instagram & \$250 on LinkedIn billed direct to your credit card. Credit card fess will apply.