



SOCIAL MEDIA ADVERTISING PACKAGES



PRICING PLANS

'STARTER' PACK

\$1000 + GST
FROM \$500 MIN
ADVERTISING SPEND

STRATEGY

Briefing to discuss key objectives, target audience & demographics

CONTENT/PLATFORM

Ad creatives & write copy for 1 platform*

ADVERT MANAGEMENT

Manage & set up 1-2 adverts (includes video & still)

INSIGHTS

Monthly reports & insights

'TOE DIPPER' PACK

\$1350 + GST
FROM \$600 MIN
ADVERTISING SPEND

STRATEGY

Briefing to discuss key objectives, target audience & demographics

CONTENT/PLATFORM

Ad creatives & write copy for 1-2 platforms*

ADVERT MANAGEMENT

Manage & set up 2-3 adverts (includes video & still)

INSIGHTS

Monthly reports & insights

'GO GETTER' PACK

\$2000 + GST
FROM \$750 MIN
ADVERTISING SPEND

STRATEGY

Briefing to discuss key objectives, target audience & demographics

CONTENT/PLATFORM

Ad creatives & write copy for 3 platforms*

ADVERT MANAGEMENT

Manage & set up 3-4 adverts (includes video & still)

INSIGHTS

Monthly reports & insights

PHOTO OR VIDEO SHOTS WILL BE QUOTED SEPARATELY IF NEEDED

Disclaimer:

*Created from already existing imagery/footage-seperate quote available for a content shoot. Prices ex GST. Minimum commitment is 3 months with 1 month cancellation policy to cease services. To cease services an email is to be sent & receipted by your account manager 1 month prior to payment being made or your credit card will be charged. You will be billed each month, a month in advance via Square. Failure of credit card payment will see additional fees or ceased services. Please note you will still be responsible for your pages monitoring & social interactions. This does not include channel set-up or changes to cover images. It does include posting of content to page as per appropriate insights for timing. Minimum of \$500 boosted spend through FB/Instagram/Linkedin billed direct to your credit card. Credit card fess will apply.